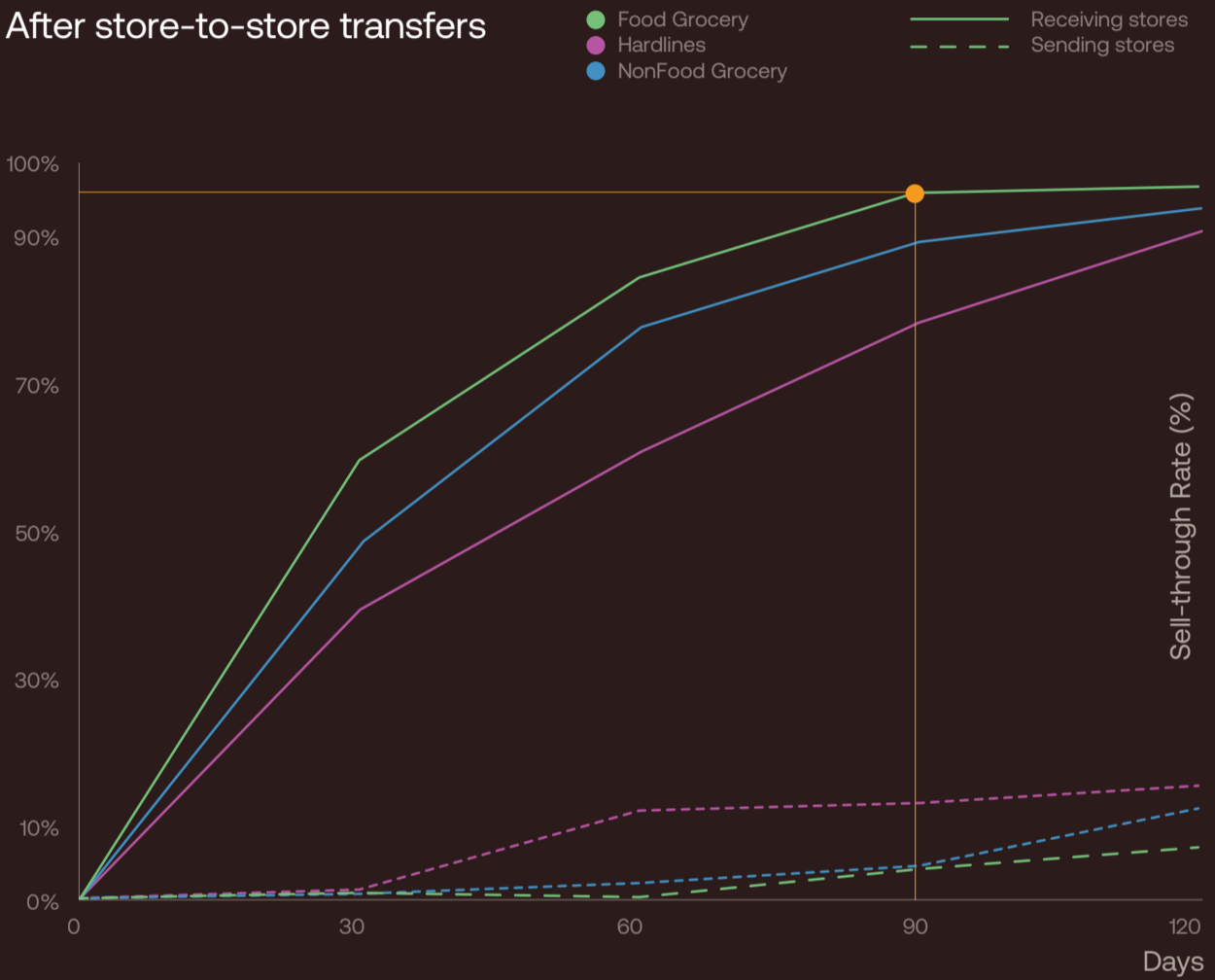


YDISTRI achieved up to **97%** sell-through rate at full price

Tesco partnered up with YDISTRI to tackle problematic inventory, taking up as much as 15% of total inventory in food, non-food grocery and hardline segments, with **AI algorithmically optimised store-to-store transfers**.

After store-to-store transfers



70 % sell-through rate in 3 months required by Tesco.

If not redistributed, sending stores sell through-rate remained at max 12 %.

While the cost of redeployment remained under 5 % of total purchasing value of transferred inventory, compared to 45% discount.

The Main Benefit

Utilising YDISTRI, Tesco maximised returns on existing inventory

10%

Reduced working capital requirements.

6x

Increased inventory turnover on redistributed items.

25%

Of a single transfer went to resolving out-of-stock.

About YDISTRI

We are defining the next level of inventory management.

We support sustainability and enhance the customer shopping experience, while turning obsolete and excessive inventory into well-selling items.